

Distracted Driving Emphasis Area Team Report

Tuesday, February 12, 2:00 p.m.

Participants

Name	Agency/Organization
Ed Burgos-Gomez	FHWA
Susan Herbel	Sub Consultant
Major Hofheins	San Angelo MPO
Pete Madrid	San Angelo MPO
Yang Ouyang	North Texas Tollway Authority
Lisa Robinson	National Safety Council
Kara Thorp	AAA
Eva Shipp	TTI
Stacey Schrank	TTI

SHSP Status

Update

- Strategies & countermeasures on website (www.texasshsp.com)
- Action plans
 - Making final edits
 - On website soon

Next Steps

- Interactive SHSP Website
 - Step through topics
 - EA ⇒ Strategy ⇒ Countermeasure ⇒ Action Plan
 - Listing of safety projects/programs
 - Traffic safety calendar
 - Campaigns
 - Coalition meetings
 - Conferences
 - Forums
 - Training opportunities
- Develop Tracking Tool
 - Statewide database of safety projects/programs

- Baseline survey last fiscal year
- Short update survey delivered online and at one-day EA forums
- EA teams
 - Promote completion of the project/program survey
 - Help populate tracking tool
- Use tracking tool for SHSP evaluation activities

One-Day Emphasis Area Forums

Overview

- Impaired Driving: Pflugerville – Wednesday, February 6
- Older Road User: Austin – Thursday, February 28
- Intersections: San Antonio – Monday, April 15 (TexITE meeting)
- Pedestrian Safety: Thursday, August 22 (Texas Statewide Pedestrian Safety Forum)
- Roadway Departures: TBD (FHWA)
- Speeding: TBD (TxDOT)
- Distracted Driving: TBD

2019 Traffic Safety Conference

- May 29-31, 2019
- Wyndham San Antonio Riverwalk
- Registration open - <https://groups.tti.tamu.edu/cts/2019-traffic-safety-conference/>