

**Pedestrian Safety Emphasis Area Team Report**  
**Tuesday, February 14, 2017, 2:00 p.m.**

**Follow Up Commitments**

<b>Commitment</b>	<b>Responsible Person</b>	<b>Due Date</b>
Contact San Antonio Traffic Jam about possible enforcement representative.	Rebecca Pacini	2/28/2017
Contact Austin Safety Crossroads Coalition about possible enforcement representative.	Joan Hudson	2/28/2017
Contact Vision Zero ATX about possible emergency response representative.	Jay Crossley	2/28/2017
Contact Kelly Porter with CAMPO about possible public health representative.	Joan Hudson	2/28/2017

**Participants**

<b>Name</b>	<b>Agency/Organization</b>
Brian Shamburger, Team Leader	Kimley-Horn
Lilly Banda	City of San Antonio
Alex Carol	Alamo Area Metropolitan
Kay Fitzpatrick	Texas A&M Transportation Institute
Rebecca Pacini	City of San Antonio - TCI
Jay Crossley	Vision Zero ATX
Brian Jahn	City of Fort Worth
Thomas Sullivan	Office of Court Administration
Stephen Ratke	FHWA - TX
Joan Hudson	Texas A&M Transportation Institute
Robert Wunderlich	Texas A&M Transportation Institute
Eva Shipp	Texas A&M Transportation Institute
Srinivas Geedipally	Texas A&M Transportation Institute
Stacey Schrank	Texas A&M Transportation Institute
Susan Herbel	TTI subconsultant
Darren McDaniel	TxDOT

The role of the Emphasis Area Teams is to develop the content of the Texas Strategic Highway Safety Plan (SHSP), provide input to other areas of the Plan, assist the Management Team with outreach and networking, advise on implementation strategies, and track implementation progress. The purpose of the EA teams is to utilize the members' knowledge, expertise, and experiences to identify the SHSP strategies and countermeasures pertaining to pedestrian safety.. The multiple disciplines that make up each EA team will ensure the proposed solutions are feasible, practical, and effective. The consulting team will help by reviewing the literature, examining the data, etc., as requested.

### ***Pedestrian Safety Strategies***

#### ***Strategy 1***

Improve driver and pedestrian awareness and behavior through education (target major demographics, trespassing)

#### ***Strategy 2***

Improve pedestrian safety on urban arterials

#### ***Strategy 3***

Reduce crashes at pedestrian crossings

#### ***Strategy 4***

Reduce pedestrian crashes during nighttime hours (lighting)

#### ***Strategy 5***

Reduce pedestrian crashes on interstate and high speed roadways (unintended peds)

#### ***Strategy 6***

Improve sidewalk connectivity and pedestrian networks to reduce walking on pavement crashes

#### ***Strategy 7***

Reduce pedestrian exposure to crash risk

#### ***Strategy 8***

Encourage mode shift and reduce car dependence

#### ***Strategy 9***

Reduce vehicle operating speeds to decrease severity of crashes

### ***Strategy 10***

Reduce incidences involving impaired pedestrians

### ***Strategy 11***

Reduce incidence involving distracted pedestrians

### ***Strategy 12***

Improve crash reporting on pedestrian incidences

### ***Strategy 13***

Encourage the metro areas to engage in strategic pedestrian action plans

## **Next Steps**

### ***Data and Resource Requests***

- Look at fatalities vs serious injuries vs other injuries.
- Look at crashes by time of day / lighting conditions.
- Look at urban vs rural crashes.
- Look at geographic differences in crashes such as by regions and/or MPO.
- Look at on-system vs off-system crashes.

### ***Additional Resources***

- [https://safety.fhwa.dot.gov/ped\\_bike/](https://safety.fhwa.dot.gov/ped_bike/)
- [https://www.fhwa.dot.gov/environment/bicycle\\_pedestrian/](https://www.fhwa.dot.gov/environment/bicycle_pedestrian/)
- <http://www.pedbikeinfo.org/>
- <http://www.cmfclearinghouse.org/>

### ***Upcoming Meeting Dates***

- Tuesday, February 28, 2:00-3:30 p.m.
- Doodle poll to decide between Tuesday, March 21, 9:30-11 a.m. or Tuesday, March 28, 2:00-3:30 p.m.