

# Distracted Driving Emphasis Area Team Report

## Monday, August 12, 2:00 p.m.

### Participants

Name	Agency/Organization
David Palmer, Team Leader	TxDPS
Ed Burgos-Gomez	FHWA
Paul Causey	Associated General Contractors of TX
Srinivas Geedipally	TTI
Millie Hayes	FHWA
Major Hofheins	San Angelo MPO
Yang Ouyang	North Texas Tollway Authority
Marissa Rodriguez	Injury Prevention Center of Greater Dallas
Buck Russell	Union Pacific Railroad
Eva Shipp	TTI
Stacey Schrank	TTI

### SHSP Website

- *New Design Preview*
  - More Interactive
  - Step through EA ⇒ Strategy ⇒ Countermeasure ⇒ Action Plan
  - Print capabilities
  - Addition information by EA
    - Fatalities & injuries
    - Contributing factors
    - Demographics
- *List of Programs & Projects*
  - Search by EA team
  - Search by keyword
- *Live by end of August*

### SHSP Inventory Survey

- *Create database of safety programs/projects*
  - Baseline last year using Qualtrics
  - Shorter update survey

- Distribution
  - Emailed out to approximately 2,000 people July 18, 2019
  - SHSP Website “Tell Us What You’re Doing” - <https://www.texasshsp.com/tell-us-what-youre-doing/>
  - One Day Forums and other events
  - EA members distribute to other stakeholders
- Submission
  - One page per program
  - Return to [s-schrank@tti.tamu.edu](mailto:s-schrank@tti.tamu.edu)

## Traffic Safety Calendar

- *List of traffic safety related events*
  - Campaigns
  - Coalition meetings
  - Conferences
  - Forums
  - Training opportunities
- *Submission*
  - Email to [s-schrank@tti.tamu.edu](mailto:s-schrank@tti.tamu.edu)
  - Eventually able to enter on SHSP website

## One-Day Emphasis Area Forums

- *Roadway Departures*
  - Wednesday, August 14; 1:00 PM – 5:00 PM
  - TTI Headquarters (RELLIS)
    - 1111 RELLIS Parkway
    - Bryan, TX 77807
  - Map - <https://tti.tamu.edu/facilities/maps/bryan-college-station/#rellis>
  - Register here: <https://conta.cc/2SBjnAf>
- *Distracted Driving*
  - Thursday, August 15; 1:00 PM – 5:00 PM
  - TTI Headquarters (RELLIS)
    - 1111 RELLIS Parkway
    - Bryan, TX 77807
  - Map - <https://tti.tamu.edu/facilities/maps/bryan-college-station/#rellis>
  - Register here: <https://conta.cc/2SBjnAf>
- *Texas Pedestrian Safety Forum*
  - Thursday, August 22; 8:00 AM – 5:00 PM
  - Norris Conference Center
    - 2525 W. Anderson Lane # 365
    - Austin, TX 78757

- Agenda - <https://groups.tti.tamu.edu/cts/pedestrian-forum/2019-pedestrian-safety-forum/>

### **Distracted Driving EA Team Discussion Points**

- *Review Strategies, Countermeasures and Action Plans*
  - Apps that turn off cell phone when in vehicle
  - Employer initiatives
    - No cell phone policy
    - Make fire-able offense
  - Start meetings with “strategy/countermeasure” message
    - Similar to TxDOT safety message
    - Reminder of various strategies/countermeasures