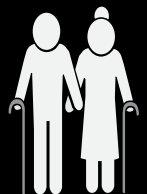
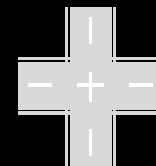


SHSP Action Plan Development

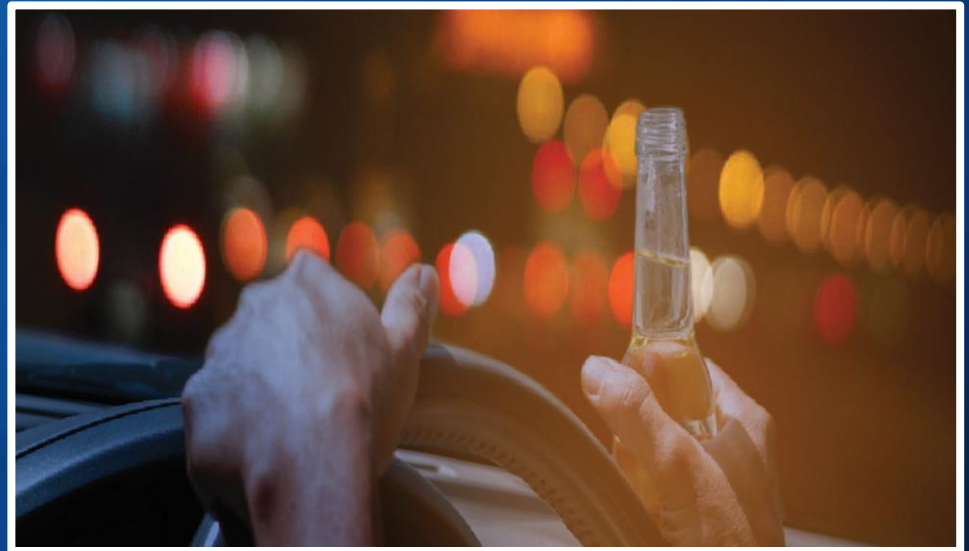
Impaired Driving EA Team



April 22 2020

Agenda

- Welcome and Introductions
- SHSP Website & Review
- Collecting Programs and Projects
- Traffic Safety Calendar
- Refine Countermeasures and Action Plans
- Virtual Traffic Safety Conference
- Member updates



SHSP Website

www.texasshsp.com

Texas Strategic Highway Safety Plan

[ABOUT](#) [EMPHASIS AREAS](#) [RESOURCES](#) [TEXAS SHSP](#) [CONTACT](#)
[CALENDAR](#) [TELL US WHAT YOU'RE DOING](#) [TRAFFIC SAFETY CONFERENCE](#)



What do distracted, impaired, and speeding drivers, older road users, pedestrians, and lane departure and intersection crashes have in common?

They are the seven areas of greatest concern related to Texans dying or being seriously injured on our roadways.

Click to learn more



**Distracted
Driving**



**Intersection
Safety**



**Pedestrian
Safety**



**Impaired
Driving**



**Older Road
Users**



Speeding



**Roadway and
Lane
Departures**

**What can we
do about it?**



Click on the icons below to learn what you can do and what others are doing to address these issues.

SHSP Website

www.texasshsp.com

The screenshot displays the Texas Strategic Highway Safety Plan website. The header includes navigation links: ABOUT, EMPHASIS AREAS, RESOURCES, TEXAS SHSP, CONTACT, CALENDAR, TELL US WHAT YOU'RE DOING, and TRAFFIC SAFETY CONFERENCE. The main content area features a large image of a hand holding a glass of beer, with the text "Impaired driving crashes involve alcohol, drugs or prescriptions." Below this is a tabbed interface with tabs for DESCRIPTION, FATALITIES AND SERIOUS INJURIES, CONTRIBUTING FACTORS, WHERE CRASHES OCCUR, DEMOGRAPHICS, and STRATEGIES. The "DESCRIPTION" tab is active, showing the following content:

THE PROBLEM

The Impaired Driving emphasis area includes those crashes where at least one driver was identified as having been drinking, having taken medication, been under the influence of alcohol or drugs, a blood alcohol content greater than zero, or a positive drug test.

Impaired driving was identified as a factor for 8,301 fatal crashes (39 percent of all fatal crashes) and 13,841 serious injury crashes (15 percent of all serious injury crashes) from 2010–2016.

61% of Impaired Driving Fatal and Serious Crashes Occur Between 9 p.m. and 4 a.m.

COMBATING THE ISSUE

- STRATEGIES
- PROGRAMS AND PROJECTS
- EMPHASIS AREA TEAM

- Feedback
 - Email
 - Survey forthcoming

Collecting Programs & Projects

Home — Tell Us What You're Doing

SIGN UP TO BE AN EMPHASIS AREA TEAM MEMBER

Name

First Last

Organization

Email




Emphasis Area Team you would like to be a part of:

- ☐ Distracted Driving
- ☐ Impaired Driving
- ☐ Pedestrian Safety
- ☐ Intersection Safety
- ☐ Speeding
- ☐ Roadway and Lane Departures
- ☐ Older Users


Tell Us What You're Doing

Let us know what you're doing by filling out our form below. Select the "Download" option below the form, save it to your computer and email a copy to **Stacey Schrank**.



**TEXAS
TOGETHER**

Strategic Highway Safety Plan (SHSP) Inventory of Safety Projects and Programs



We are collecting information on existing safety projects and programs within Texas as part of the State's Strategic Highway Safety Planning effort. This information will be used to identify a base level of safety activity, identify gaps in our current efforts and help safety professionals determine what other efforts might be needed.

Please use a separate page for each project/program.

Agency or Organization Name: _____

Name: _____ Position/Title: _____

Phone #: _____ E-Mail: _____

May we post your contact information on the SHSP website? ☐ Yes ☐ No

Project or Program Name:	
Project or Program Website:	
Please provide a brief 1-sentence description of the actions or tasks that make up this project or program.	What are the primary goals or objectives of this project or program?

Does this project or program address any of these crash issue categories? Select all that apply.

<input type="checkbox"/> Distracted Driving	<input type="checkbox"/> Pedestrian Safety	<input type="checkbox"/> Motorcycle Safety
<input type="checkbox"/> Impaired Driving	<input type="checkbox"/> Highway & Lane Departures	<input type="checkbox"/> Occupant Protection
<input type="checkbox"/> Intersection Safety	<input type="checkbox"/> Speeding	<input type="checkbox"/> Other Safety Category
<input type="checkbox"/> Older Road Users	<input type="checkbox"/> Bicycle Safety	

Page 1 / 1

☐ - ☐ +

Please Specify: _____

[Download \(PDF 187KB\)](#)

Traffic Safety Calendar

Texas Strategic Highway Safety Plan

[ABOUT](#)[EMPHASIS AREAS](#)[RESOURCES](#)[TEXAS SHSP](#)[CONTACT](#)[CALENDAR](#)[TELL US WHAT YOU'RE DOING](#)[TRAFFIC SAFETY CONFERENCE](#)[Home](#) — [Calendar](#)

UPCOMING EVENTS:

MON
20
APR
2020

SHSP Speeding EA Team Meeting
2 PM - 3 PM

WED
22
APR
2020

SHSP Impaired Driving EA Team Meeting
2 PM - 3 PM

THU
23
APR
2020

SHSP Intersection EA Team Meeting
10:30 AM - 11:30 AM

Calendar

[All](#) | [Upcoming](#) | [2016](#) | [2017](#) | [2019](#) | [2020](#)

MON
20
APR
2020

SHSP Speeding EA Team Meeting
2 PM - 3 PM WebEx

WebEx information for joining this online meeting:

Meeting number (access code): 926 745 750

Meeting password: SHSP

Monday, April 20, 2020

2:00 pm | Central Daylight Time (Chicago, GMT-05:00) | 1 hr

- Campaigns
- Coalition meetings
- Conferences
- Forums
- Training opportunities

Assess Strategies, Countermeasures and Action Plans

- Identify and describe stakeholder actions needed to implement action plans
- Identify and define clear metrics for assessing progress and success

Assess Strategies, Countermeasures and Action Plans

Problem for some countermeasures & action plans:

- Lack precise language
- Lack clear metrics that could be used to assess progress or success

Review countermeasures & action plans

- Make sure action items are written in a way that can be measured & quantified.
- Identify & define metrics

Metrics: A Review

SHSP Targets (Outcomes)

- Fatalities & suspected serious injury counts & rates
- Long term accomplishments

Outputs (Performance Evaluation)

- Intermediate accomplishments
- Metrics simple, countable
- Examples
 - Number rumble strips installed
 - Number training kits created
 - Number of officers trained

Metrics: A Review



Example: Impaired

Strategy

Improve
mobility options
for impaired
road users.

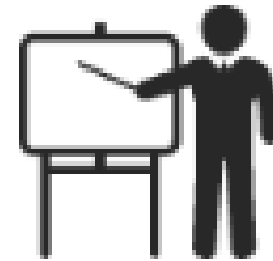


4

COUNTERMEASURES



Countermeasure



Educate the public and
community leaders on methods
for identifying mobility options at
the community level in both
urban and rural areas.

Countermeasure: Educate the public and community leaders on methods for identifying mobility options...

Abbreviated Steps for Implementation

1. Identify & list successful options and marketing materials for alternative mobility options for impaired road users.
2. Identify and list high-risk areas with relatively few or no alternative mobility options.
3. Facilitate dissemination of successful materials.
4. Identify and list current gaps/needs related to mobility options for impaired road users.
5. Create resource materials for municipal courts and city governments outlining how to bring new mobility options to their community, such as how to partner with local businesses.
6. Distribute the resource materials at TMCEC judicial education seminars and the Texas Municipal League Annual Conference (for city governments).



Metric Examples

- Number of resource materials created for municipal courts & city governments.
- Number of resource materials distributed at TMCEC and other events.

Metrics: Process

1. Assess wording of each countermeasure/action plan.
2. Refine wording if needed.
3. Define metrics for outputs & potential data sources.
4. Document what stakeholders need to do to implement action plans.

Refine Countermeasures & Action Plans



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Recruit New Members

- EA help expand the network
- Who can we be reaching out to?



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VIRTUAL

2020

June 10-12, 2020

Traffic Safety Conference



Member Updates



Wrap Up

- Next meeting – Wednesday, August 5 at 2PM
- Dedicated email – texasshsp@tti.tamu.edu
- Questions
- Comments

Thanks very much!