SHSP Action Plan Development

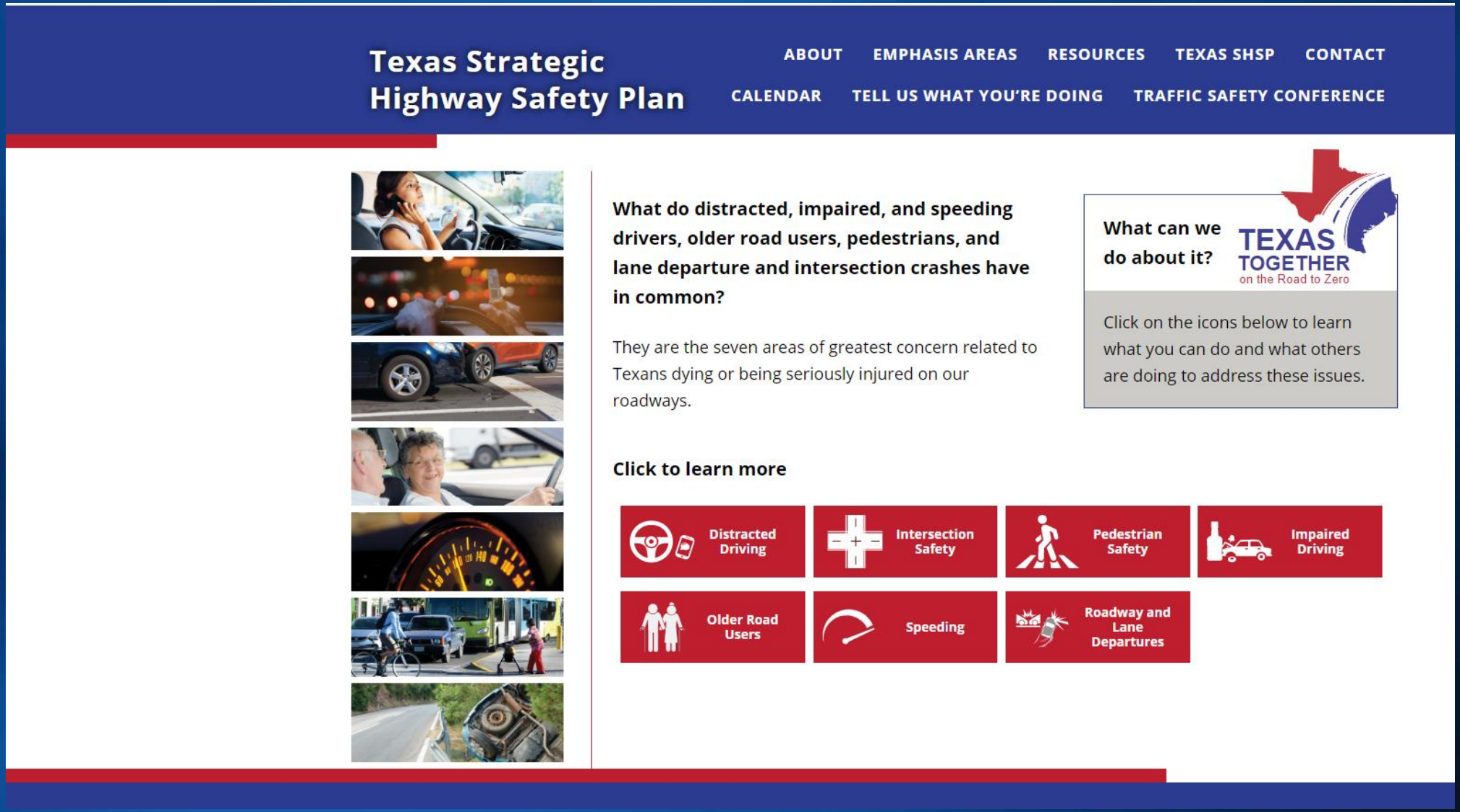
Impaired Driving EA Team

April 22 2020

Agenda

- Welcome and Introductions
- SHSP Website & Review
- Collecting Programs and Projects
- Traffic Safety Calendar
- Refine Countermeasures and Action Plans
- Virtual Traffic Safety Conference
- Member updates

SHSP Website
www.texasshsp.com



SHSP Website
www.texasshsp.com

- Feedback
  - Email
  - Survey forthcoming

Collecting Programs & Projects

Texas Strategic Highway Safety Plan

ABOUT | EMPHASIS AREAS | RESOURCES | TEXAS SHSP | CONTACT | CALENDAR | TELL US WHAT YOU'RE DOING | TRAFFIC SAFETY CONFERENCE

Home — Tell Us What You're Doing

SIGN UP TO BE AN EMPHASIS AREA TEAM MEMBER

Name

First Last

Organization

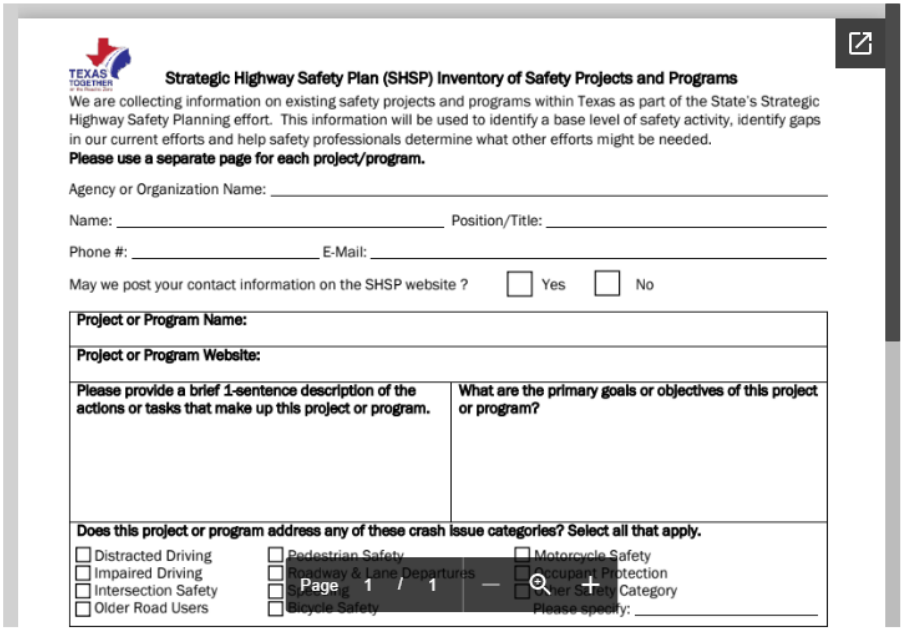
Email

Emphasis Area Team you would like to be a part of:

- Distracted Driving
- Impaired Driving
- Pedestrian Safety
- Intersection Safety
- Speeding
- Roadway and Lane Departures
- Older Users

Tell Us What You're Doing

Let us know what you're doing by filling out our form below. Select the "Download" option below the form, save it to your computer and email a copy to **Stacey Schrank**.



Strategic Highway Safety Plan (SHSP) Inventory of Safety Projects and Programs

We are collecting information on existing safety projects and programs within Texas as part of the State's Strategic Highway Safety Planning effort. This information will be used to identify a base level of safety activity, identify gaps in our current efforts and help safety professionals determine what other efforts might be needed.

Please use a separate page for each project/program.

Agency or Organization Name: _____

Name: _____ Position/Title: _____

Phone #: _____ E-Mail: _____

May we post your contact information on the SHSP website ? ☐ Yes ☐ No

Project or Program Name:	
Project or Program Website:	
Please provide a brief 1-sentence description of the actions or tasks that make up this project or program.	**What are the primary goals or objectives of this project or program?**

Does this project or program address any of these crash issue categories? Select all that apply.

☐ Distracted Driving ☐ Pedestrian Safety ☐ Motorcycle Safety
☐ Impaired Driving ☐ Roadway & Lane Departures ☐ Occupant Protection
☐ Intersection Safety ☐ Speeding ☐ Other Safety Category
☐ Older Road Users ☐ Bicycle Safety Please specify: _____

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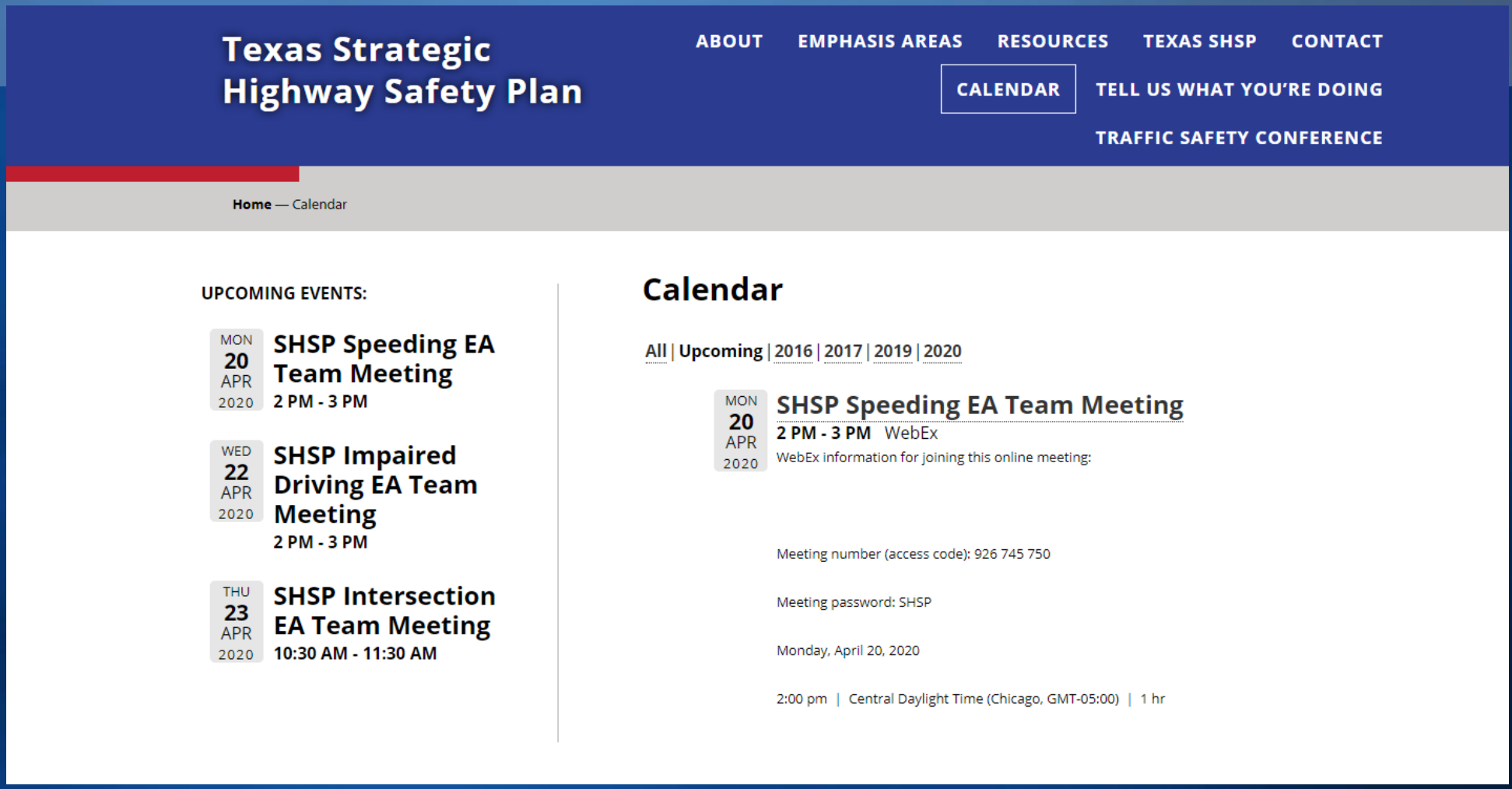
Traffic Safety Calendar



- Campaigns
- Coalition meetings
- Conferences
- Forums
- Training opportunities

Assess Strategies, Countermeasures and Action Plans

- Identify and describe stakeholder actions needed to implement action plans
- Identify and define clear metrics for assessing progress and success

Assess Strategies, Countermeasures and Action Plans

Problem for some countermeasures & action plans:

- Lack precise language
- Lack clear metrics that could be used to assess progress or success

Review countermeasures & action plans

- Make sure action items are written in a way that can be measured & quantified.
- Identify & define metrics

Metrics: A Review

SHSP Targets (Outcomes)

- Fatalities & suspected serious injury counts & rates
- Long term accomplishments

Outputs (Performance Evaluation)

- Intermediate accomplishments
- Metrics simple, countable
- Examples
  - Number rumble strips installed
  - Number training kits created
  - Number of officers trained

Metrics: A Review

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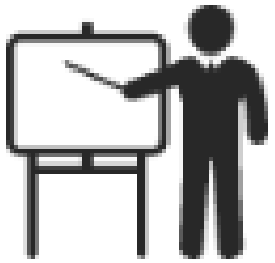
Example: Impaired

Strategy

Improve mobility options for impaired road users.

COUNTERMEASURES

Countermeasure



Educate the public and community leaders on methods for identifying mobility options at the community level in both urban and rural areas.

Countermeasure: Educate the public and community leaders on methods for identifying mobility options…

Abbreviated Steps for Implementation

1. Identify & list successful options and marketing materials for alternative mobility options for impaired road users.
2. Identify and list high-risk areas with relatively few or no alternative mobility options.
3. Facilitate dissemination of successful materials.
4. Identify and list current gaps/needs related to mobility options for impaired road users.
5. Create resource materials for municipal courts and city governments outlining how to bring new mobility options to their community, such as how to partner with local businesses.
6. Distribute the resource materials at TMCEC judicial education seminars and the Texas Municipal League Annual Conference (for city governments).

Metric Examples

- Number of resource materials created for municipal courts & city governments.
- Number of resource materials distributed at TMCEC and other events.

Metrics: Process

1. Assess wording of each countermeasure/action plan.
2. Refine wording if needed.
3. Define metrics for outputs & potential data sources.
4. Document what stakeholders need to do to implement action plans.

Refine Countermeasures & Action Plans

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Recruit New Members

- EA help expand the network
- Who can we be reaching out to?

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VIRTUAL

2020 June 10–12, 2020

Traffic Safety Conference

Member Updates

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Wrap Up

- Next meeting – Wednesday, August 5 at 2PM
- Dedicated email – texasshsp@tti.tamu.edu
- Questions
- Comments

Thanks very much!