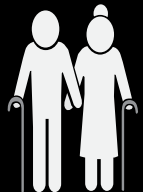
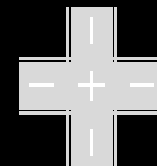


SHSP Meeting #2

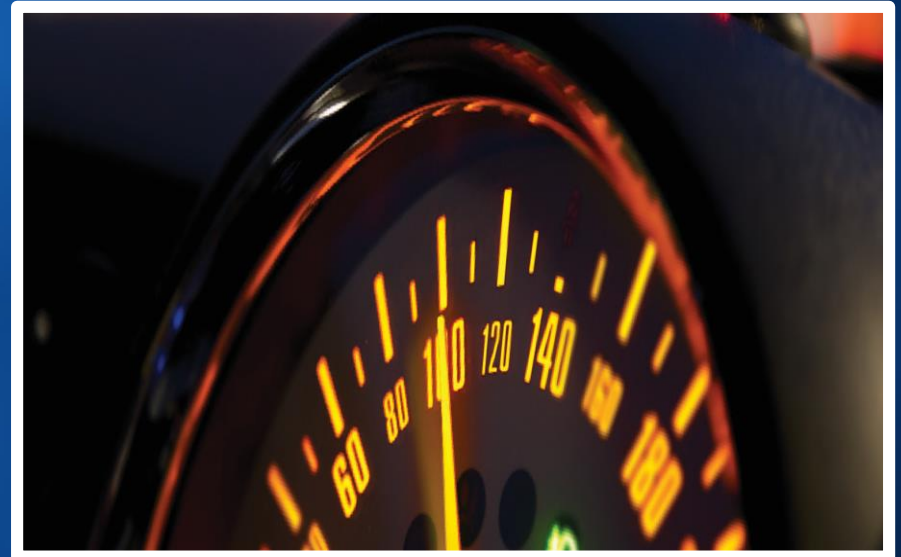
# Intersection Safety EA Team



July 27, 2020

# Agenda

- Welcome and Introductions
- Gap analysis
- Engagement Plan
- Updates
  - SHSP Website (Survey)
  - Countermeasures metrics
  - Virtual Traffic Safety Conference
- Member updates
- Next steps: Preparing for update



# EA Countermeasure / Strategy Gap Analysis

- Matched every Countermeasure/Strategy with database (safety projects/programs.
- Identified ones NOT being addressed.

# EA Countermeasure / Strategy Gap Analysis

- Six strategies total (# addressed/total)
  - #1 (1/1; 100% addressed)
  - #2 (1/3; 33% addressed; 1 action plan)
  - #3 (2/2; 100% addressed)
  - #4 (1/2 50% addressed)
  - #5 (2/4; 50% addressed)
  - #6 (3/5; 60% addressed)

# EA Countermeasure / Strategy Gap Analysis

- EA Teams need to:
  - Identify if anyone is addressing the gaps and we missed them (today)
  - Decide if we should keep or remove for next SHSP update (subsequent meeting)

# EA Countermeasure / Strategy Gap Analysis

## STRATEGY 2

**Encourage use of the ICE process in project development by TxDOT and local agencies. Develop case studies, provide training, and conduct outreach.**

### Countermeasures

Focus	Number	Description	Action Plan
<b>Diverging left intersections</b>	2B	Convert signalized intersections to diverging left intersections.	
<b>Intersection control evaluation</b>	2C	Encourage use of the ICE process in project development by TxDOT and local agencies. Develop case studies, provide training, and conduct outreach.	✓

# EA Countermeasure / Strategy Gap Analysis

## STRATEGY 4

**Increase driver awareness of intersections.**

### Countermeasures

Focus	Number	Description	Action Plan
<b>Practitioner guide for resources</b>	4A	Develop Texas-specific resources on the use of specific countermeasures, based on roadway type, system ownership, rural/urban character, etc., as a guide to practitioners.	

# EA Countermeasure / Strategy Gap Analysis

## STRATEGY 5

**Develop educational campaigns incorporating data analysis to improve intersection safety.**

### Countermeasures

Focus	Number	Description	Action Plan
<b>Media</b>	5C	Create infographics and other media-friendly information.	
<b>Young drivers</b>	5D	Develop and implement a young driver educational campaign relating to signalized intersections.	



# EA Countermeasure / Strategy Gap Analysis

## STRATEGY 6

**Reduce red light running.**

Countermeasures

Focus	Number	Description	Action Plan
<b>Best practices</b>	6C	Develop a best practice guide for automated enforcement. Educate decision makers and the public on the effectiveness and appropriate use of automated enforcement.	
<b>Automated red light cameras</b>	6D	Install automated red light enforcement cameras.	

# Stakeholder Engagement Plan

- Olivia Thomas (new expertise)
- Increase interaction
- Expand the network



# SHSP Website/Survey

## www.texasshsp.com

The homepage features a navigation bar with links for ABOUT, EMPHASIS AREAS, RESOURCES, TEXAS SHSP, CONTACT, CALENDAR, TELL US WHAT YOU'RE DOING, and TRAFFIC SAFETY CONFERENCE. The main content area includes a vertical stack of images on the left, a central text block titled "What do distracted, impaired, and speeding drivers, older road users, pedestrians, and lane departure and intersection crashes have in common?" with a sub-header "What can we do about it?" and a "Click to learn more" section with icons for Distracted Driving, Intersection Safety, Pedestrian Safety, Impaired Driving, Older Road Users, Speeding, and Roadway and Lane Departures.

- Survey goes out tomorrow (Tuesday) – higher click rates
- Survey now in Qualtrics/electronic
  - Projects/programs
  - Events
  - Website improvements
    - 100 edits to so far

The survey form is titled "Tell Us What You're Doing" and includes a "SIGN UP TO BE AN EMPHASIS AREA TEAM MEMBER" section with fields for Name, Organization, and Email. Below this is a section for "Emphasis Area Team you would like to be a part of:" with radio button options for Distracted Driving, Impaired Driving, Pedestrian Safety, Intersection Safety, Speeding, Roadway and Lane Departures, and Older Users. The main form area contains a "Strategic Highway Safety Plan (SHSP) Inventory of Safety Projects and Programs" form with fields for Agency or Organization Name, Name, Position/Title, Phone #, and E-Mail. It also includes a section for "Project or Program Name:" and "Project or Program Website:" with a text area for description and goals. At the bottom, there is a section for "Does this project or program address any of these crash issue categories?" with checkboxes for Distracted Driving, Impaired Driving, Intersection Safety, Older Road Users, Pedestrian Safety, and Roadway and Lane Departures.

The calendar page displays "UPCOMING EVENTS:" and a "Calendar" view. The events listed are:
 

- MON 20 APR 2020: SHSP Speeding EA Team Meeting, 2 PM - 3 PM
- WED 22 APR 2020: SHSP Impaired Driving EA Team Meeting, 2 PM - 3 PM
- THU 23 APR 2020: SHSP Intersection EA Team Meeting, 10:30 AM - 11:30 AM

 The calendar view shows the current date as Monday, April 20, 2020, at 2:00 pm in Central Daylight Time (Chicago, GMT-05:00) for a 1-hour duration. Meeting details include:
 

- Meeting number (access code): 926 745 750
- Meeting password: SHSP
- WebEx information for joining this online meeting:

# Metrics: Process

1. Assess wording of each countermeasure/action plan.
2. Refine wording if needed.
3. Define metrics for outputs & potential data sources.
4. Document what stakeholders need to do to implement action plans.

# Metrics: Status

- Delayed-Put more energy into gap analysis
- Check back in and plan



# VIRTUAL

**2020** June 10-12, 2020

Traffic Safety Conference



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# Member Updates



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# Wrap Up

- Stay tuned for next meeting scheduling
- Questions
- Comments

*Thanks very much!*